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**ASIA SCHOOL OF BUSINESS  
ASEAN RESEARCH CENTER (ARC)  
RESEARCH ASSOCIATE – JOB DESCRIPTION**

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## **Mapping and understanding ESG practices in ASEAN**

### **1. DETAIL OF PROJECT AND POSITION**

The [Maybank ASEAN Research Center](#) (ARC), housed at the Asia School of Business in collaboration with MIT Sloan School of Management, was launched in 2022 and aims to be the center of intellectual activity in Southeast Asia by conducting impactful research on social sciences topics in the ASEAN region.

The ARC and an international organization in South Korea are embarking on a research project to map out environmental, social and corporate governance (ESG) policies in ASEAN. In ASEAN, ESG concerns have a significant influence on investment decisions and are guiding investors to more sustainable options. As ASEAN's regulatory and business landscape evolves, assessment of ESG considerations for financial performance will be highly important. Accordingly, governments have used powerful regulatory tools to hasten reforms for greater market stability. Similarly, some companies across ASEAN are also embarking on efforts to strengthening ESG practices. In the long-run, ESG proponents will not only mitigate economics losses but will also benefit from a structurally sustainable business ecosystem.

The research project seeks to understand ESG through policy analysis, qualitative interviews and workshops, with significant travelling required to ASEAN nations. The output of the research project includes the publication of a market entry handbook for enterprises seeking access to ASEAN and Korea to understand the ESG regulation and practices in the region, policy and also academic publications around the area.

### **2. ROLE OF POSITION**

The research associate for the project will play the following role:

1. To work closely with the program manager on planning the research project, in particular in policy analysis, qualitative interviews and analysis, and hosting workshops.
2. To assist in identifying, communicating and performing interviews with potential interviewees.
3. To assist in organising workshops with interviewees and stakeholders in ASEAN, in collaboration with the Korean international organisation or independently as part of the knowledge sharing, capacity-building and research purposes.
4. To assist in the analysis and writing of the market entry handbook, policy and research publications.
5. Participate and assist in other research events, seminars and workshops with the ARC.

### **3. QUALIFICATION**

1. Masters or Bachelor Degree in Social Sciences or specialisation in studies related to the area of research interest. Masters degree graduate are preferred.
2. Good command of English, command in Malay is an advantage.
3. Proactive and able to work dynamically in a team.



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4. Extensive travel across ASEAN will be required.
5. Malaysian citizens only.

**4. DURATION OF EMPLOYMENT**

Contract of 17 months, from August 2022 onwards.

**5. RENUMERATION**

The base remuneration will be within the range of RM3500 – RM4500. The position will also offer EPF, health insurance and other benefits accorded to Asia School of Business staff.

**6. LOCATION OF WORK**

The location of work is expected to be at the Asia School of Business campus at the heart of Kuala Lumpur. Extensive travel across ASEAN will be required.

**Interested candidates should send their cover letter and CV to ASEAN Research Center at [arc@asb.edu.my](mailto:arc@asb.edu.my) by 12PM, 30<sup>th</sup> June 2022 (Malaysia Time, UTC +8).**