



**ASIA SCHOOL OF BUSINESS
ASEAN RESEARCH CENTER (ARC)
PROGRAM MANAGER – JOB DESCRIPTION**

Mapping and understanding ESG practices in ASEAN

1. DETAIL OF PROJECT AND POSITION

The [Maybank ASEAN Research Center](#) (ARC), housed at the Asia School of Business in collaboration with MIT Sloan School of Management, was launched in 2022 and aims to be the center of intellectual activity in Southeast Asia by conducting impactful research on social sciences topics in the ASEAN region.

The ARC and an international organization in South Korea are embarking on a research project to map out environmental, social and corporate governance (ESG) policies in ASEAN. In ASEAN, ESG concerns have a significant influence on investment decisions and are guiding investors to more sustainable options. As ASEAN's regulatory and business landscape evolves, assessment of ESG considerations for financial performance will be highly important. Accordingly, governments have used powerful regulatory tools to hasten reforms for greater market stability. Similarly, some companies across ASEAN are also embarking on efforts to strengthening ESG practices. In the long-run, ESG proponents will not only mitigate economics losses but will also benefit from a structurally sustainable business ecosystem.

The research project seeks to understand ESG through policy analysis, qualitative interviews and workshops, with significant travelling required to ASEAN nations. The output of the research project includes the publication of a market entry handbook for enterprises seeking access to ASEAN and Korea to understand the ESG regulation and practices in the region, policy and also academic publications around the area.

2. ROLE OF POSITION

The program manager for the project will play the following role:

1. To lead, plan and manage the administration of the research project by working closely with the Faculty Director of the ARC and the research team.
2. To serve as the key contact person with the international organisation in Korea, coordinating workshops and interviews together with the organisation.
3. To lead in identifying and building relationships with stakeholders and interviewees.
4. To host and organise workshops with interviewees and stakeholders in ASEAN, in collaboration with the Korean international organisation or independently as part of the knowledge sharing, capacity-building and research purposes.
5. To lead in the production and dissemination of the output, which includes policy analysis, market entry handbook and academic research publication.
6. To assist in communicating and performing interviews with potential interviewees.
7. To assist in the analysis and writing of the market entry handbook, policy and research publications.
8. To participate in the policy analysis, qualitative interviews and analysis of the research project.



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9. Participate and assist in other research events, seminars and workshops with the ARC.

3. QUALIFICATION

1. Masters or Bachelor Degree in Social Sciences or specialisation in studies related to the area of research interest. Masters degree graduates are preferred.
2. More than 3 years' experience in project management, experience in research project management will be an advantage.
3. Good command of English, command in Malay is an advantage.
4. Proactive and able to work dynamically in a team.
5. Extensive travel across ASEAN will be required.
6. Only Malaysian citizens may apply.

4. DURATION OF EMPLOYMENT

Contract of 17 months, from August 2022 onwards.

5. RENUMERATION

The base remuneration will be within the range of RM5500 – RM6500. The position will also offer EPF, health insurance and other benefits accorded to Asia School of Business staff.

6. LOCATION OF WORK

The location of work is expected to be at the Asia School of Business campus at the heart of Kuala Lumpur. Extensive travel across ASEAN will be required.

Interested candidates should send their cover letter and CV to ASEAN Research Center at arc@asb.edu.my by 12PM, 30th July 2022 (Malaysia Time, UTC +8).